# BRYAN KORS

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**Objective**

Experienced data professional skilled in data analysis, statistical modeling, and machine learning. Proven track record in developing algorithms, automating processes, and delivering actionable insights to drive strategic decision-making. Proficient in Python, data visualization, and cross-functional collaboration to optimize business outcomes.

**Skills & abilities**

Python | VBA | SQL | Tableau | Microsoft Power BI | Machine Learning
Data Analysis | Algorithm Development | Data Visualization

**Experience**

### SMITHFIELD FOODS

**Associate Manager, Trade Planning & Execution | December 2022 - Present**

- Led the development and implementation of a clustering algorithm to classify trade event performance
- Acted as the Product Manager for the development, design, training, and successful implementation of an in-house trade planning application
- Identified and implemented automation using Python to shift the department's workload more toward analytics
- Analyzed IRI data to identify opportunities and communicate effective strategies for trade plan implementation

### DOLLAR TREE

**Merchandise Analytics Analyst | September 2020 – December 2022**

- Conducted in-depth analysis of multiple AB merchandising hypothesis tests
- Implemented Jenks natural breaks for store clustering, resulting in a remarkable 25% improvement in model fit
- Reduced manual reporting efforts by over 75% for monthly Backroom Inventory reporting
- Successfully rebuilt and revised daily, weekly, monthly, and quarterly executive-level reporting

### BEST BUY

**Sr. Demand Planning Analyst | January 2018 – September 2020**

- Spearheaded a project to overhaul small parcel shipping strategies, involving testing, training, and implementation
- Orchestrated weekly planning meetings with key vendors, fostering alignment on forecasts, inventory plans, and continuous improvement strategies
- Developed and employed advanced reporting tools, including Microsoft Power BI
- Received the Q4 Standing Ovation Award for guiding a team of three demand planners and two demand forecasters in devising holiday inventory planning strategies

### CARIBOU COFFEE COMPANY

**Sr. Training Manager | February 2014 – January 2018**

- Created, developed, and executed comprehensive training programs
- Effectively onboarded, trained, and mentored new General Managers, resulting in a remarkable 0% 90-day turnover rate
- Expertise in ERP and software end-user training, single point of contact for ERP matters

**Education**

### OLD DOMINION UNIVERSITY

**MS, Data Science & Analytics**

Expected Graduation: Spring 2025

### UNIVERSITY OF MINNESOTA

**BS, Finance**

GPA: 3.988
Graduated with High Distinction